



## NOTICE OF GRANT OF CONSENT FOR THE DISPLAY OF ADVERTISEMENTS

The Town and Country Planning Act 1990  
The Town and Country Planning (Control of Advertisements) (England)  
Regulations 2007

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**Contact Name and Address:**

NIS Signs (Leicester) Ltd  
65 Oakland Road  
Leicester  
LE2 6AN

**Application No:** ST/0449/15/ADV

**Date of Issue:** 13/01/2016

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In pursuance of their powers under the above mentioned Act and Regulations, South Tyneside Council as Local Planning Authority hereby **GRANT** express consent for the following:

**PROPOSAL:** Express consent under the Advertisement Regulations sought for a 9 metre high totem sign and various signage for Starbucks drive thru directional/commercial.

**LOCATION:** Starbucks Coffee, Simonside Services- Drive Thru, Newcastle Road, South Shields, NE34 9QE

In accordance with your application dated 12 May 2015

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**SUBJECT TO THE FOLLOWING CONDITION(S) AND REASON(S):**

- 1 This consent shall be for a limited period expiring five years from the date of the consent.

The consent is limited to a period of five years from the date of granting, in accordance with Regulation 16 of The Town and Country Planning (Control of Advertisements) Regulations 2007.

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**NOTES TO APPLICANT:**

Drg No. 1269 5 received 13/05/2015

- 1 Your attention is drawn to the standard conditions for advertisements within regulation 2(1) of the Town & Country Planning (Control of Advertisements) Regulations 2007. These require that:

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

2. No advertisement shall be sited or displayed so as to
    - a. Endanger persons using any highway, railway, dock, harbour or aerodrome (civil or military)
    - b. Obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
    - c. Hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle
  3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
  4. Any structure or hoarding erected used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
  5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
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- 2 In dealing with this application the Council has implemented the requirements of the National Planning Policy Framework (paragraphs 186 & 187) to seek to approve applications for sustainable development where possible.
  - 3 The applicant is reminded that the two no-entry signs must not be positioned in the adopted highway or the adopted highway verge.

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George Mansbridge  
Head of Development Services

**Your attention is drawn to the attached schedule of notes which form part of this notice**

## NOTES

- 1 This certificate is issued under the Town and Country Planning Acts, Regulations and Orders and does not constitute a permission, approval or consent by South Tyneside Council for any other purpose whatsoever. Applications must therefore be made to the appropriate Departments of the Council for any other permission, approval or consent (including Building Regulations approval or approval of South Tyneside Council as ground landlord where appropriate) which may be necessary in connection with the proposed development or anything incidental thereto, or the use to be made of the premises which form the subject of such development.
- 2 You may also require permissions, approvals or consents under other legislation, or from bodies other than South Tyneside Council. This could include works affecting a public sewer, gas main, or electricity line, works within the adopted highway, works affecting a public right of way, property covenants, legislation relating to disabled persons, land drainage consent, waste management consent, scheduled monument consent or works affecting protected habitats or species.
- 3 The approved development should be implemented in strict compliance with all of the planning conditions, and in particular any which require details to be approved prior to the commencement of the development. Failure to do so may result in any commencement of development being unauthorised, which could be liable to enforcement action.

## **APPEALS TO THE SECRETARY OF STATE**

### **4 Only the applicant possesses the right of appeal**

If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or to grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town and Country Planning Act 1990.

As this is a decision to refuse express consent for the display of an advertisement, if you want to appeal against your local planning authority's decision then you must do so within 8 weeks of the date of receipt of this notice.

Appeals must be made using a form which you can get from the Secretary of State at Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN (Tel: 0303 444 5000) or online at <https://acp.planninginspectorate.gov.uk>

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.